

Visit www.nawboseva.org for local events or join online at www.nawbo.org



33 Member Benefits and Still Counting

We benefit most from affiliations and activities that are aligned with our personal values, and everyone grows when we *participate* in a spirit of mutual support.

So as you read this list of member benefits, consider how they map to your personal goals and values. Ask - *what can I contribute to help myself and other NAWBO members succeed personally and professionally?* If we share our natural talents and resources, everyone benefits. As we lift each other up, we create the positive energy that propels each of us toward the business and lifestyle we envision.

To our ever-expanding potential!

Jama Cardone

NAWBO SEVA Past President

NAWBO Vision:

The National Association of Women Business Owners propels women entrepreneurs into economic, social, and political spheres of power worldwide.

Our Mission:

NAWBO is an organization which works to:

- STRENGTHEN the wealth-creating capacity of our members and promote economic development
- CREATE innovative and effective changes in the business culture
- BUILD strategic alliances, coalitions, and affiliations
- TRANSFORM public policy and influence opinion

Benefits of Membership:

1. Gain access to local, regional, and national networking opportunities.
2. The National Association of Women's Business Owners® (NAWBO®) has teamed up with *PR Newswire* to offer members a FREE 12-month membership. Just submit your information through the Sign Up Now section of the PR Toolkit at www.nawbo.org and someone from PR Newswire will contact you to get you started. This is a \$125 value!!
3. Corporate and Affinity Partner discounts (see the Partners and Resources section of the local and national web site for more details!)
4. Make connections and friendships that last a lifetime.

For more information about membership email registration@nawboseva.org .

5. An online membership directory (local and national) for networking.
6. *NAWBOtime*, NAWBO's newsletter – also subscribe to the local ezine at www.nawboseva.org to stay on top of local events and the *NAWBO Smart Brief* is also a great resource.
7. Get online exposure and increase your online search engine ranking with inbound links to your website from the national and local chapter sites
8. Leadership & business development training – conferences, teleseminars, local monthly meetings, corporate partner events etc. Read the ezines – they are loaded with information and opportunities to help you network and gain visibility.
9. Opportunities to participate in media interviews and prepare congressional testimony with your involvement on committees or the local or national board.
10. National advertisement and promotion through RFP's and speaking opportunities.
11. Recognition of achievements through national and local awards and publicity. See the National Member Spotlight, Local Entrepreneurial Woman of the Year awards, local leadership awards (unsung hero, rookie of the year etc.)
12. Special member registration rates to NAWBO-sponsored events such as the local dinner meetings and regional and national NAWBO conferences.
13. Participate in NAWBOSEVA special events to help you get matched up with businesses and government agencies that want your products or services.
14. Promote your training and speaking services through the NAWBO Speakers Bureau.
15. Attend free networking events with other women business owners that are members and considering membership.
16. Let your voice be heard through public policy advocacy/presence in Washington DC.
17. Get access to an international business network through the NAWBO affiliation with *The International Alliance for Women (TIAW)*. See www.tiaw.org for more information or email info@TIAW.org .
18. Create connections with women business owners to exchange ideas and opportunities that save you money, time and unnecessary missteps.
19. Gain access to certification and procurement opportunities. *As a Virginia women business owner, are you registered with SWAM (Small Women and Minority Business Certification)?* See <http://www.dmbc.state.va.us/> for more information.
20. Broaden your perspective by networking with women representing every industry on a local and national level.

21. Attend conferences and seminars to learn about the trends, regulations and new technologies that impact your business.
22. Join the Speakers Bureau for opportunities to showcase your enterprise. See your member profile on the national site www.nawbo.org . If you don't know what your password or login ID is reset your password on the site or call 1-800-55-NAWBO.
23. Participate in an integrated online community of women business owners for special interest groups, vendor or joint venture searches, and help forums.
24. Watch for more information about SIGs (Special Interest Groups) in the national newsletter. These groups are designed to help you within your niche or area of interest.
25. Benefit on the bottom-line from the NAWBO advocacy for women owned business interests.
26. Part of your dues helps supports research conducted by the Center for Women's Business Research as well as advocacy for small business owners that helps you and your business.
27. Network nationwide and locally using NAWBO's online membership directory of over 8,000 members.
28. Gain visibility – submit your business information to the member national spotlight (see the national site) or join a committee or the local board, submit your speaking credentials/ topics to the program committee, partner with a corporate sponsor to sponsor an event... *the possibilities are limitless!*
29. Schedule one-on-one meetings with other members to figure out how you can help each another.
30. Publicize your business success stories as you network with other members.
31. Advertise and promote your business using local media discounts and speaking opportunities.
32. Check out *Dare to Declare* and <http://countmein.org/> and <http://www.makemineamillion.org> if you want to apply for help taking your business to the 1 Million dollar mark and beyond.
33. Offer incentives or bonuses for NAWBO members to help them learn more about your business and increase your market share.